

**10A NCAC 13F .1206    MARKETING**

An adult care home may market provided:

- (1) the name used is as it appears on the license;
- (2) only the services and accommodations for which the home is licensed are used; and
- (3) the home is classified by licensure status.

*History Note: Authority G.S. 131D-2.1; 131D-2.16; 143B-165;  
Eff. January 1, 1977;  
Readopted Eff. October 31, 1977;  
Temporary Amendment Eff. July 1, 2003;  
Amended Eff. July 1, 2004;  
Readopted Eff. January 1, 2020.*